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Amsterdam Wine Festival Announces 2026 Return With Southern Hemisphere Wines and Immersive Experiences

Organizers unveil early bird tickets at €15, offering a 40% discount and exclusive access to tastings, music, and grape stomping contests.

Thursday, January 29, 2026



Wine enthusiasts in the Netherlands are preparing for the return of the Amsterdam Wine Festival, which will take place from March 26 to March 29, 2026, at the Kromhouthal in Amsterdam. The event is set to highlight wines from the Southern Hemisphere, bringing together producers, importers, and visitors for four days of tastings, music, and interactive experiences.

Organizers have announced that Salentein, a well-known winery from Argentina’s Uco Valley, will be among the first featured participants. Salentein is recognized for its Malbecs and premium blends such as Numina and Single Vineyards. This year, the festival will recreate a version of Salentein’s iconic wine cellar inside the Kromhouthal,

offering guests an immersive experience.

A popular tradition at the festival is grape stomping. Attendees are invited to remove their shoes and compete to see who can press the most juice from freshly harvested grapes in the shortest time. The contest has become a signature activity at the event and draws both participants and spectators.

Live music and dance performances are also part of the program. Last year’s festival featured a Brazilian dance group based in the Netherlands. For 2026, organizers have invited a new dance group from the Southern Hemisphere and will offer Bachata masterclasses for those interested in learning new moves.

The festival is promoting early bird tickets at €15, which includes an official Amsterdam Wine Festival wine glass. This price represents a 40% discount compared to regular admission. Organizers suggest that tickets could make a unique gift for Valentine’s Day or serve as a reward for those completing Dry January.

The Amsterdam Wine Festival has grown in popularity over recent years, attracting both local residents and international visitors. The event aims to showcase not only wines but also the culture and traditions of wine-producing countries south of the equator. With interactive activities, tastings, and live entertainment, organizers expect strong attendance again this year.

Tickets are available online through the festival’s official website. The Kromhouthal venue is located in Amsterdam North and is accessible by public transportation or bicycle. The event is open to adults aged 18 and over. For more information about participating wineries or scheduled performances, attendees can contact organizers directly via email or visit the festival’s website.