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Bollinger and Sally Hambleton Unveil Limited Holiday Gift Set Blending Champagne and Handcrafted Wreath

Exclusive collaboration offers a curated experience for the festive season, merging fine wine with artisanal floral design

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Champagne Bollinger has announced a new collaboration with floral artist Sally Hambleton for the upcoming holiday season. The French champagne house and the Madrid-based florist have created a limited-edition gift set that combines a bottle of Bollinger B16 with a handcrafted Christmas wreath. The set is presented in a white velvet case and is available exclusively through Sally Hambleton’s website.

The Bollinger B16 is the latest release in the By Bollinger collection, which features unique cuvées from select vintages. The B16 comes from the 2016 harvest, a year marked by a cold, rainy spring followed by a warm, sunny summer. The wine is made from 73% Pinot Noir and 27% Chardonnay, sourced from late-ripening plots in the Montagne de Reims region of France. According to the producer, the champagne offers a refined and balanced profile, with notes of white peach and bergamot.

Sally Hambleton’s wreath is crafted with a mix of greenery, red berries, and a burgundy velvet ribbon. Each piece is assembled by hand using high-quality materials. The design aims to evoke both elegance and traditional holiday spirit. The wreath can be used as a decorative centerpiece or hung on doors and walls during the festive season.

The partnership between Champagne Bollinger and Sally Hambleton began last year with a similar holiday project. This year’s edition continues their collaboration, focusing on the idea of celebrating togetherness and the art of gifting during Christmas. The exclusive set is intended for those who appreciate artisanal craftsmanship and fine wine.

The recommended retail price for the Bollinger B16 alone is €175. The complete limited-edition set with the floral wreath is priced at €295. Both are available for purchase online at sallyhambleton.com while supplies last.

This initiative reflects a growing trend among luxury brands to offer curated holiday experiences that combine gastronomy with design and tradition. For Champagne Bollinger, it is another way to reinforce its presence at special celebrations and to highlight its commitment to quality and elegance. For Sally Hambleton, it provides an opportunity to showcase her floral artistry alongside one of France’s most respected champagne houses.

The collaboration arrives as consumers increasingly seek meaningful gifts that go beyond standard offerings. By pairing an exclusive champagne with a handmade wreath, Bollinger and Hambleton aim to create memorable moments for recipients during the holiday season.