Wine and olive oil industries gather in Portugal for major international fair in 2026

Exponor in Matosinhos to host event focused on innovation, business growth, and knowledge exchange for sector professionals

Wednesday, September 3, 2025



From January 21 to 23, 2026, Exponor – Feira Internacional do Porto in Matosinhos, Portugal, will host ENÓTECNICA & OLITÉCNICA 2026. This event is set to become a key meeting point for professionals in the wine and olive oil industries. The fair will bring together leading manufacturers, distributors, and experts from across the Iberian Peninsula and other major producing countries.

ENÓTECNICA & OLITÉCNICA 2026 aims to showcase the latest machinery, equipment, and accessories for winemaking and olive oil production. Over three days, the event will serve as a hub for innovation and business opportunities. Attendees can expect to see a wide range of products on display, including agricultural machinery, irrigation systems, vineyard and olive grove materials, enological products, fertilizers, laboratory equipment, barrels, bottling and packaging solutions, labeling technology, as well as consulting, design, storage, and transport services.

The fair is designed to foster networking and business growth within the sector. It offers a unique environment for building new commercial relationships and strengthening existing ones. The event encourages strategic alliances and opens new distribution channels for companies looking to expand their reach both locally and internationally. Exhibitors and visitors will have the chance to exchange experiences and discover innovations that improve production processes and adapt to changing market demands.

In addition to the exhibition area, ENÓTECNICA & OLITÉCNICA 2026 will feature a comprehensive program of activities. The agenda is organized around two main themes: “Wine: Heritage and Innovation” and “Olive Oil: Tradition and Future.” The program includes forums for debate, technical seminars, B2B meetings, and wine tastings. These activities are intended to promote knowledge sharing and create synergies among participants.

The fair’s format combines product displays with spaces dedicated to dialogue and business meetings. This approach is meant to inspire collaboration in a professional yet approachable setting. The event brings together partners, companies, producers, technicians, and distributors who contribute daily to the quality and competitiveness of Portugal’s wine and olive oil sectors.

ENÓTECNICA & OLITÉCNICA 2026 is open from 10:00 a.m. to 6:00 p.m. each day. Admission is free until January 20; after that date, tickets cost €5 online or €10 at the Exponor ticket office. Organizers expect strong attendance from industry professionals seeking to keep up with trends and find solutions tailored to current challenges in viticulture and olive oil production.

The fair’s location at Exponor in Matosinhos provides easy access for both Portuguese and international visitors. With its focus on innovation, business development, and knowledge exchange, ENÓTECNICA & OLITÉCNICA 2026 is positioned as an essential event for anyone involved in the wine or olive oil industries in Portugal or beyond.