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La Redonda celebrates 50th anniversary with tradition and innovation in wine culture

Founded in 1975, the vineyard has grown into a national benchmark in grape production and winemaking

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La Redonda Vineyards in Querétaro is celebrating its 50th anniversary with one of the largest harvest festivals in Mexico, combining tradition, wine culture, and innovation. On August 2, the winery marked half a century of history with a special event attended by authorities, guests, and the press, reaffirming its position as a benchmark in Mexican winemaking.

The vineyard, founded in 1975 by Don Vittorio Giaginto Bortoluz Perencin, an Italian-trained agricultural expert and winemaker, has grown into the oldest and largest vineyard in Querétaro, with more than one million square meters dedicated to grape production. Originally supplying grapes to other producers, La Redonda launched its own labels in 2003 and now offers more than 35 wines across several lines, including La Redonda, Orlandi, and Sierra Gorda.

This year's harvest season, running every weekend in July and August, has drawn large crowds who take part in Mexico's largest grape stomping, an ancestral practice that symbolizes the start of winemaking. Visitors also enjoy guided tastings for all levels, live music, and a diverse gastronomic selection led by Trattoria Orlandi, the vineyard's restaurant that combines Italian and Mexican cuisine with organic ingredients from its own garden.

La Redonda has expanded its offerings with themed experiences such as Wine & Cheese pairings, Wine Picnic, Wine Bike tours, and even Wine Glamping. These activities, designed for couples, families, and groups of friends, seek to make wine culture accessible and enjoyable for all audiences.



The vineyard's 50th anniversary coincides with its commitment to sustainable practices. It has implemented drip irrigation, avoids chemical fertilizers, and recycles organic waste as compost. It also works with organizations to promote environmental care and protect local flora and fauna.

The 2025 Harvest Season continues every Saturday and Sunday in August, from 11 a.m. to 8 p.m., offering free admission and an experience that highlights both the past and future of Mexican wine.