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Le Monde winery plans expansion of wine tourism and sustainability efforts in Friuli for 2026

New wine shop, eco-friendly upgrades, and increased Pinot Bianco production aim to enhance visitor experience and global reach

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Le Monde winery, located in western Friuli between the Livenza and Meduna rivers, is preparing to expand its wine tourism offerings and sustainable initiatives in 2026. The estate, which covers 120 hectares of vineyards, has built a reputation for hospitality

and for producing wines that reflect the character of the Friulian region. Its Pinot Bianco DOC has received the Tre Bicchieri award from Gambero Rosso, highlighting the quality of its production.

Currently, Le Monde welcomes visitors with guided tasting experiences designed to connect guests with the local landscape and winemaking traditions. Each visit begins with a walk through the vineyards, where guides explain the unique soil and climate conditions that shape the wines. Guests then tour the winery and barrel cellar before participating in a tasting session. Tastings are available in both Italian and English and include a range of options, from three-wine samplings to more extensive five-wine experiences. Some tastings are paired with local cheeses and cured meats, offering a deeper exploration of regional flavors.

The winery’s approach emphasizes education and immersion in the Friulian territory. The team aims to share not only their wines but also their passion for sustainable agriculture and respect for nature. This philosophy is reflected in their future plans. In 2026, Le Monde will open a new wine shop on the estate, providing visitors with a dedicated space to taste and purchase wines directly from the source. The winery is also reorganizing its production areas to improve efficiency and reduce environmental impact, focusing on responsible resource management.

Le Monde is expanding its vineyard holdings in the area as part of its commitment to organic growth. The goal is to increase production of still white wines, particularly Pinot Bianco, which remains the flagship varietal. These efforts are intended to strengthen the connection between the winery’s products and the land from which they come.

On the international front, Le Monde continues to build relationships with established export markets such as China and Japan. The winery is also exploring new opportunities in Southeast Asia, Central Asia, and emerging regions in Africa. These efforts are part of a broader strategy to share Friulian wine culture with a global audience while maintaining high standards of quality and sustainability.

Le Monde’s ongoing projects reflect a balance between tradition and innovation. By investing in hospitality, sustainable practices, and international outreach, the winery aims to offer visitors an authentic experience rooted in respect for people and nature.

The upcoming developments in 2026 signal a renewed commitment to these values as Le Monde looks toward the future of wine tourism in Friuli.