Gordon Ramsay’s Hell’s Kitchen to open first European restaurant at The Unexpected Ibiza Hotel

New venue brings signature dishes and immersive entertainment to Playa d’en Bossa, aiming to elevate Ibiza’s culinary reputation

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On June 9, 2025, Hell’s Kitchen will open its doors at The Unexpected Ibiza Hotel, marking the first time Gordon Ramsay’s iconic restaurant brand arrives in Europe. This new location, set in the heart of Playa d’en Bossa, is the result of a partnership between Gordon Ramsay Restaurants and Palladium Hotel Group. The opening aims to offer both hotel guests and visitors—local, national, and international—a high-end dining and entertainment experience.

The collaboration reflects a shared ambition to establish Ibiza as a world-class culinary destination. The restaurant will feature the recognizable design inspired by the Hell’s Kitchen television show, with a focus on first-class service and innovative cuisine. The venue promises a unique blend of entertainment and gastronomy, all within the energetic atmosphere that defines Ibiza.

The Unexpected Ibiza Hotel, formerly known as The Ushuaïa Tower, recently underwent a renovation and rebranding. The hotel now positions itself as more than just a place to stay, embracing an experiential luxury concept that matches its vibrant surroundings. With six bars and restaurants on site, the hotel is set to become a key meeting point for food lovers on the island.

Hell’s Kitchen Ibiza will serve signature dishes from Gordon Ramsay’s global restaurants. Highlights include scallops, lobster risotto, beef Wellington, and sticky toffee pudding. The menu will also pay tribute to Spanish flavors with local-inspired dishes such as Basque-style cheesecake, grilled sea bass, and Hellfire prawns.

Chef Gordon Ramsay expressed his excitement about the project, stating that Ibiza’s energy, nightlife, and culinary scene make it an ideal location for Hell’s Kitchen. He said he looks forward to introducing a new level of dining to the island and offering both locals and international visitors a special experience. According to Ramsay, guests can expect a mix of bold flavors, creative cocktails, standout entertainment, and the lively atmosphere that has made Hell’s Kitchen famous worldwide.

Ana Morillo, Corporate Managing Director for All Inclusive & High Energy Brands at Palladium Hotel Group, highlighted the significance of this partnership. She described the opening as one of the group’s most important launches of the year and emphasized that Hell’s Kitchen Ibiza will deliver a bold dining experience that captures both the spirit of the island and the brand.

The arrival of Hell’s Kitchen in Ibiza is expected to draw attention from food enthusiasts across Europe and beyond. With its combination of renowned cuisine and immersive entertainment in one of Spain’s most dynamic destinations, this new restaurant aims to set a new standard for luxury dining in the region.