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Italian Republic Day in Zurich to feature Follador Prosecco and showcase Italian winemaking heritage

Reception at Italo-Swiss Art High School will highlight traditional wines, culture, and the role of Italian excellence abroad

Monday, May 26, 2025



On June 3, 2025, the Consulate General of Italy in Zurich will host a reception to mark Italian Republic Day, with Follador Prosecco serving as the official sponsor. The event is scheduled for 6:30 PM at the Italo-Swiss Art High School in Zurich. Consul General Mario Baldi and Mrs. Nicolette Baldi will welcome guests to an evening that highlights Italian culture and tradition.

Follador Prosecco, a winery with roots dating back to 1769, will present a selection of its Conegliano Valdobbiadene Prosecco Superiore DOCG wines. Attendees will have the chance to taste the Prosecco Superiore DOCG Brut Nani dei Berti and the Prosecco Superiore DOCG Extra Dry Torri di Credazzo. These wines are produced in Col San

Martino, a region recognized by UNESCO for its unique landscape and winemaking heritage.

In addition to sparkling wines, Follador will showcase its Ca’ dei Noni collection of still wines. The name Ca’ dei Noni means “House of the Grandparents,” reflecting the family’s long-standing commitment to traditional winemaking methods. The collection includes both white and red wines such as Fiorfiore Bianco, Amarone della Valpolicella DOCG, Cabernet, and Lugana DOC. These wines are made from carefully selected grapes grown in the Veneto region.

Follador’s approach to winemaking is defined by the Gianfranco Follador® Method, a registered protocol that combines modern techniques with respect for tradition and sustainability. This method aims to preserve the natural qualities of the grapes and maintain their original character in every bottle.

The participation of Follador Prosecco in this official event underscores its role as an ambassador of Italian excellence abroad. The brand has established a presence in many international markets, including Austria, Germany, Switzerland, Spain, the United States, and several countries across Asia and Central America.

The Italian Republic Day celebration in Zurich brings together members of the Italian community, local dignitaries, and guests from various backgrounds. The event offers an opportunity to experience Italian hospitality and taste products that represent centuries of craftsmanship and dedication to quality. Follador’s involvement highlights the importance of wine as part of Italy’s cultural identity and its ongoing influence on global gastronomy.