vinetur

Louis Roederer named world's most admired champagne brand for sixth consecutive year

Prestigious recognition highlights the brand's excellence, innovation, and commitment to sustainability in the champagne industry.

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Louis Roederer has been named the "World's Most Admired Champagne Brand 2025" for the sixth consecutive year. This recognition, awarded by the prestigious Most Admired Champagne Brands ranking from Drinks International, highlights the brand's consistency, quality, and innovative vision in the champagne industry.

Frédéric Rouzaud, president and CEO of Louis Roederer, expressed his gratitude for the award, emphasizing the dedication of the entire team. He stated that the recognition reflects the effort to blend tradition with innovation. Rouzaud also noted that the honor motivates the Maison to continue exploring new ways to create unique champagne experiences while respecting nature and the legacy established since 1776.

The international panel of experts responsible for the ranking praised Roederer for its ability to remain at the forefront of the industry. The brand has been recognized not only for its exceptional quality but also for its adaptability to new challenges. Over the years, Louis Roederer has stood out for its commitment to sustainable viticulture and its pursuit of innovative solutions in champagne production.

Giles Fallowfield, a journalist specializing in champagne and the ranking's coordinator, highlighted the significance of this achievement. He noted that maintaining this recognition for six consecutive years demonstrates the vision, consistency, and passion of Louis Roederer. Fallowfield also commended the Maison's ability to evolve while staying true to its identity.

One of the brand's standout creations, the Cristal Rosé cuvée, celebrates its 50th anniversary in 2025. This champagne has become a symbol of the Maison, reflecting its dedication to perfection and its connection to the finest terroirs in Champagne. The cuvée exemplifies the brand's ongoing pursuit of excellence.

With this sixth consecutive award, Louis Roederer solidifies its position as one of the most admired and respected champagne houses globally. The combination of excellence, innovation, and environmental respect continues to be the foundation of its success.