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Brad Pitt's Fleur de Miraval Unveils New ER4 Champagne Cuvée

The latest release is a blend of Chardonnay and Pinot Noir, aged four years, priced at $300 per bottle.

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Brad Pitt's Champagne brand, Fleur de Miraval, has launched its latest cuvée, ER4 (Exclusivement Rosé 4).

This Champagne is a collaboration between Brad Pitt, Famille Perrin, and Rodolphe Péters.

Produced in Le Mesnil sur Oger, ER4 is a blend of 75% Chardonnay and 25% Pinot Noir. It has been aged for four years on the lees.

Priced at $300 for a 750 ml bottle, it is available in major stores and restaurants across the United States.