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Hendrick's Unveils Limited Edition Oasium Gin Inspired by Desert Oasis

Master distiller Lesley Gracie crafts a unique gin experience with aromatic herbs and bright fruits, perfect for adventurous palates.

Monday, March 3, 2025



Hendrick's has launched a new limited edition gin called Hendrick's Oasium. This creation is inspired by a desert oasis filled with aromatic herbs and bright fruits. Lesley Gracie, the master distiller at Hendrick's, crafted this gin after a unique experience. During a trip to the desert, she played camel polo and discovered a lush paradise of herbs and fruits. This oasis was not a mirage, and it inspired her to create Hendrick's Oasium. This gin offers a unique taste experience, best enjoyed with cucumber and tonic.

Hendrick's Oasium is the eighth release from Hendrick's Cabinet of Curiosities. Like its predecessors, it caters to curious consumers seeking new gin experiences. The base of Hendrick's Oasium is the same as the original Hendrick's gin. However, it includes

additional botanicals inspired by the desert, enhancing its fresh, green, and citrus flavors. This new gin joins the fruity Hendrick's Grand Cabaret and the original Hendrick's Gin, which is infused with rose and cucumber.

Lesley Gracie maintains her signature style by keeping the specific botanicals used in Hendrick's Oasium a mystery. She prefers to let the flavor speak for itself, rather than revealing the ingredient list. Gracie finds inspiration in her surroundings, and her experience playing camel polo was particularly memorable. She recalls feeding cucumbers to her camel, which enjoyed them immensely. This fun day inspired her to capture the memory in a gin.

Ally Martin, Hendrick's global brand ambassador, shared insights on how to enjoy Hendrick's Oasium. The gin works well in a classic Gin & Tonic. Another option is the Hendrick's Oasium Fizz, similar to a Paloma cocktail. Grapefruit pairs well with the gin's bright, acidic notes, and a touch of sugar and soda makes it perfect for sharing with friends. For a fresh take on a classic cocktail, try the Hendrick's Oasium Pegu Club, an elegant choice for a night out.

Tasting notes for Hendrick's Oasium highlight its unique characteristics. On the nose, the classic juniper character of Hendrick's Gin reaches new heights with a refreshing blend of green aromas, deep herbal tones, and a hint of invigorating citrus. On the palate, silky green notes harmonize with aromatic herbs and a wonderfully fresh citrus finish.

Hendrick's Oasium can be enjoyed in various ways without traveling to the desert. One simple preparation is the Oasium & Tonic, a refreshing twist on a Gin & Tonic. It combines Hendrick's Oasium with tonic and is garnished with cucumber slices. Another option is the Oasium Fizz, a bold and fresh version of the Paloma cocktail. It uses Hendrick's Oasium and is perfect for those who love tangy flavors. Lastly, the Oasium Pegu Club offers a unique gin twist on a Margarita, highlighting the citrus botanicals of Hendrick's Oasium.

Hendrick's Oasium is a testament to Lesley Gracie's creativity and the brand's commitment to offering unique gin experiences. This limited edition gin invites consumers to explore new flavors and enjoy a taste of the desert oasis.