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Jason Momoa's Meili Vodka Launches in UK Market

The sustainable vodka brand partners with Amathus Drinks, offering events and exclusive interviews to celebrate its UK debut.

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Jason Momoa, known for his roles in Aquaman and Game of Thrones, has introduced his Meili Vodka brand to the UK market. Partnering with Blaine Halvorson, Momoa has teamed up with UK distributor Amathus Drinks to make the spirit available in the UK. Meili Vodka can now be purchased from Master of Malt and The Whisky Exchange for

£43.95, and from Amathus Drinks for £43.20. The brand initially launched in the US in early 2023 and was showcased at the Wine & Spirits Wholesalers of America’s event in April, where Momoa was a keynote speaker.

The vodka is crafted using water from an ancient aquifer in Montana, and the bottles are made from 100% recycled glass. The spirit is 40% ABV and comes in 75cl bottles. Momoa and Halvorson spent nine years developing Meili, emphasizing sustainability and craftsmanship. They expressed excitement about sharing their creation with the UK, highlighting their commitment to quality and respect for the process.

To mark the UK launch, Meili Vodka will host events with Amathus Drinks during the weekend of March 8. These events will include a pub meet-up, a launch celebration, and exclusive interviews, offering a chance for enthusiasts to engage with the brand.