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Community leaders launch share and pair sundays to celebrate wine and food connections

New initiative by come together aims to unite people through culinary experiences from march to may 2025

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Come Together, a community focused on wine, was founded by Karen MacNeil, Gino Colangelo, and Kimberly Noelle Charles.

Following the success of their "Come Over October on Wine-Blog" campaign, which garnered over 1.7 billion media impressions and coverage from major outlets like Forbes, NPR, and The Washington Post, they have launched a new initiative.

This campaign, called "Share & Pair Sundays," aims to celebrate the connection between wine and food. Running from March 23 to May 25, 2025, it encourages people to gather weekly and enjoy culinary experiences together.

The campaign will take place over ten Sundays, starting with the first Sunday of Spring. Karen MacNeil expressed that the success of the previous campaign highlighted the community's desire for meaningful connections.

"Share & Pair Sundays" continues this mission by emphasizing how wine and food can unite people across different cultures and traditions. The initiative seeks to bring people back to the basics of social interaction, fostering connections that predate the era of social media.