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Limited Edition Dom Pérignon Honors Basquiat

Dom Pérignon Unveils Basquiat-Inspired Vintage: A Fusion of Art and Champagne

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Dom Pérignon has unveiled a limited edition of its 2015 vintage, honoring the renowned American artist Jean-Michel Basquiat. This collaboration bridges the worlds of fine champagne and modern art, celebrating the creativity and influence that both Basquiat

and Dom Pérignon have had in their respective fields. Known for its legacy of combining tradition with innovation, Dom Pérignon's partnership with Basquiat's estate is a natural extension of the brand's philosophy of pushing boundaries while maintaining a connection to its heritage.

The limited edition, titled "Dom Pérignon Tribute to Jean-Michel Basquiat," features a series of collectible cases that are designed in the spirit of Basquiat's signature visual style. These cases can be assembled together to form a larger, cohesive artwork, reflecting the idea of collaboration and assemblage that was central to Basquiat's practice. The cases feature vibrant colors and abstract designs that mimic the bold, graffiti-inspired elements that defined much of his work. Each case also integrates the iconic Dom Pérignon crest, merging it seamlessly with Basquiat's three-pointed crown motif. This fusion of two distinct symbols – the prestigious crest of the champagne house and the graffiti-style crown – symbolizes the meeting of two worlds: luxury and urban artistry.

Basquiat, who rose to prominence in the 1980s, is often remembered for his distinctive style that mixed street art with more traditional fine art elements. He became one of the most important figures of the contemporary art world, with his work tackling complex themes such as identity, race, and class. His connection to Dom Pérignon is strengthened by his deep ties to France, a country that played a pivotal role in his career. Basquiat spent significant time in Paris and other parts of France, and his influence continues to resonate in the French art world today.



The collaboration between Dom Pérignon and Basquiat reflects a shared spirit of combining the old with the new. Dom Pérignon, a champagne house that has been creating vintages for centuries, is known for its commitment to excellence while constantly evolving with modern tastes. In the same way, Basquiat's art was deeply

rooted in the urban environment and the avant-garde, but he also drew from traditional forms of art and history, making his work accessible to a broad range of audiences. Both the artist and the champagne house are known for their ability to take something established and transform it into something fresh and dynamic, while still respecting their origins.

The Dom Pérignon Tribute to Jean-Michel Basquiat also features three different label designs, each offering a different color scheme, yet all bearing the Maison's emblem intertwined with Basquiat's crown. This visual representation serves as a reminder of how both Dom Pérignon and Basquiat have transcended their fields, becoming cultural symbols that reach beyond their initial audiences.

At a launch price of €269 per bottle, this special edition is not just a tribute to Basquiat, but also a testament to Dom Pérignon's ongoing commitment to celebrating art and culture through its champagne. The collaboration reflects a broader trend of luxury brands working with contemporary artists to create limited-edition products that appeal to collectors, art enthusiasts, and connoisseurs alike. Through this partnership, Dom Pérignon and Basquiat's legacy are intertwined, continuing to inspire creativity and innovation across generations.