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Dijon to Host Landmark World Congress of Vine and Wine Amidst Centenary Celebrations

Vine and Wine Experts Converge in Dijon for 45th World Congress, Marking OIV Centenary

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On the left Marc Fesneau, French Minister of Agriculture and Food Sovereignty, on the right Luigi Moio, President of the International Organisation of Vine and Wine (OIV).

October in Dijon is set to be a spectacular affair as the city welcomes the 45th World Congress of Vine and Wine, coinciding with the centenary of the International Organisation of Vine and Wine (OIV). This gathering will bring together experts from across the globe to discuss and share insights on the challenges and innovations in the viticulture sector.

Dubbed the "Centenary Congress: Vine and Wine, an Innovative Heritage Facing the Challenges of the Century," this event promises to be a pivotal forum for addressing pressing issues and proposing forward-thinking solutions. With professionals from 45 countries in attendance, this congress is poised to be one of the most significant events in the recent history of the OIV, featuring 646 presentations. These include oral communications, brief talks, and posters, providing a broad spectrum of information and viewpoints on various aspects of viticulture.

The selection process for these presentations has been meticulous, overseen by a scientific committee tasked with identifying the most noteworthy contributions. The topics discussed will be divided into four key areas, reflecting the breadth and depth of current studies in the wine field. Viticulture, for instance, will feature numerous communications exploring everything from cultivation techniques to innovations in vineyard management. In the realm of oenology, advancements in fermentation science, wine chemistry, and new technologies transforming wine production will be at the forefront.

Beyond these technical areas, the congress will also delve into economics and law, analyzing policies, regulations, and market trends affecting the global wine industry. Lastly, the safety and health aspects of wine production and consumption will be a central theme, with presentations addressing food quality and safety as well as the health effects of moderate wine consumption.

French Minister of Agriculture and Food Sovereignty, Marc Fesneau, has underscored the importance of this congress for both France and the OIV, highlighting the inauguration of the new headquarters of the organization in Dijon as a key moment.

Located in the historic Hôtel Bouchu d'Esterno, this new headquarters symbolizes the ongoing relevance and commitment of the OIV to promoting and developing the global wine sector.

Fesneau emphasized that at a time when many vineyards face difficulties, it is crucial for the viticulture community to unite in addressing the significant challenges of our era, much like the OIV did at its founding in 1924. In addition to the scientific presentations, the congress will offer opportunities to explore France's rich gastronomic and wine heritage, with visits to the Burgundy vineyards and tours of the city of Dijon.

OIV President Luigi Moio has expressed his enthusiasm for this event, noting that it is the third time France has hosted the World Congress, following Bordeaux in 1928 and Paris in 2000. For Moio, this is a unique occasion for the international wine community to gather, exchange ideas, and work on solutions that will allow the sector to adapt to the constraints of agricultural production and consumer expectations.

Moio pointed out that this year presents an opportunity to reflect on the history and activities of the OIV and to consider the future challenges of viticulture. He highlighted the importance of proposing innovative responses to ensure the continuity and development of the sector in the next century. With a mix of science, history, and culture, the 45th World Congress of Vine and Wine promises to be an enriching and relevant event for all participants.

So, if you're a wine enthusiast, a professional in the industry, or simply someone interested in the future of viticulture, Dijon in October is the place to be. From groundbreaking research to insightful discussions, and of course, the chance to savor some of the finest wines in the world, this congress is set to be an unforgettable experience.