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Montalbera Unveils Luxurious Terrace with Panoramic Vineyard Views and Jacuzzis

Explore Monferrato's Beauty

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In the picturesque Monferrato hills of southern Piedmont, the esteemed Montalbera estate is ushering in summer with an exciting new addition: a stunning 120 m² terrace that promises panoramic views of the rolling vineyards, inviting relaxation areas, and two luxurious Jacuzzis. This lavish enhancement, epitomizing the Dolce Vita lifestyle, is exclusively for guests of the estate's four Luxury Wine Suites, making Montalbera an

unparalleled destination for wine tourism in one of Monferrato's most historic and significant wine estates, celebrated for its Ruchè and other indigenous grape varieties.

Franco Morando, the visionary CEO of Montalbera, highlights the significance of this upgrade. He views it not only as a tribute to the region's esteemed wines but also as a way to offer visitors a distinctive experience. "Montalbera has always embraced innovation and foresight, ever since my grandfather founded the estate, considering our role in the resurgence of the Ruchè grape," Morando explains. "Today, the potential of Monferrato as a destination for both wine and luxury tourism has yet to be fully explored and communicated. Our Luxury Wine Tourism project aims to celebrate not only the wines of this wonderful region but also the luxurious natural environment in which we are located."

A Taste of La Dolce Vita: Luxury Wine Suites and Jacuzzis

Imagine a light summer breeze, the comfort of soft pillows, and the mesmerizing view of the sunset, all paired with a chilled glass of sparkling wine. Options include the Pas Dosè 120 + 1, a 100% Pinot Noir Metodo Classico, the Cuvée Rosé crafted from native Piedmontese black grapes, or perhaps a crisp white like the Calypsos Viognier Piedmont DOC. This idyllic scene is what guests can expect on Montalbera's new cobblestoned terrace, surrounded by an amphitheater of vines and hazelnut groves. The views stretch from the historic village of Montemagno to the east, to the winery's serene lake to the west. This summer oasis includes sunny relaxation spots, shaded gazebos, and two saltwater Jacuzzis maintained at a soothing 30 degrees Celsius. Each detail reflects Franco Morando's vision of natural luxury, where space, light, and order reign supreme.



The four Luxury Wine Suites offer a variety of accommodations: King with balcony, King Superior, King Deluxe, and Queen Superior. These suites feature elegant, modern interiors characterized by grays, velvets, upholstered beds, and freestanding bathtubs. But Montalbera's ambitions don't stop here. For summer 2025, they plan to unveil an infinity pool poised above the vineyards, further enhancing the luxurious experience for their guests.



Embracing Tradition and Adventure: Vineyard and Cellar Experiences

A stay at Montalbera means diving into an experience that blends tradition, adventure, and relaxation in one of Italy's most enchanting wine regions, Monferrato. Guests can partake in various wine tastings, especially of Ruchè, a rare indigenous variety central to Montalbera's history. These tastings include "Il Fondatore" Ruchè di Castagnole Monferrato DOCG, a tribute to the estate's founder, Enrico Riccardo Morando, and "Laccento" Ruchè di Castagnole Monferrato DOCG, all complemented by local charcuterie boards, offering a sensory journey through Monferrato's flavors.

For those seeking adventure, Montalbera offers numerous activities across its 115 hectares of vineyards. Guests can explore on foot through trekking trails, cycle along routes marked with QR codes, or opt for the thrill of quad biking. Romantics can take a nostalgic Vespa tour through the Monferrato hills. To unwind, yoga sessions are

available either in the tranquil setting of the barrel cellar or on the terrace, timed perfectly for sunset or early morning serenity. Horseback riding through the vineyards adds another layer of immersive experience. Back at the Wine Suites, guests enjoy exclusive services such as an in-house tailor, Renata França method massages, and various in-room wellness treatments. To top off the Dolce Vita lifestyle, Montalbera offers outdoor cinema nights under the stars, nestled within the natural splendor of Monferrato.

A Legacy of Excellence

Montalbera, surrounded by vineyards and hazelnut groves in Monferrato, and with a secondary estate in the heart of the Langhe, has been the leading producer of Ruchè since 1983. Under the leadership of Franco Morando, Montalbera continues to invest in the region's native grapes while offering new luxury suites and unique wine experiences in the cellar, vineyard, and the idyllic surrounding countryside. This summer, Montalbera invites you to experience the perfect blend of luxury, tradition, and the unparalleled beauty of Monferrato.