vinetur

Rubesco Riserva: 60 Years of Excellence

Lungarotti, where tradition meets innovation in italian winemaking

Wednesday, March 6, 2024



Lungarotti Rubesco Riserva Vigna Monticchio

Nestled in the verdant expanses of Italy's Umbria, Lungarotti Winery is poised to dazzle wine enthusiasts and industry professionals alike at the 30th edition of Prowein in Düsseldorf, Germany, from March 10th to 12th. At the heart of this prestigious international wine and spirits fair, Lungarotti will unveil its latest vintages, showcasing the rich tapestry of Umbrian winemaking tradition and innovation.

The event marks a special milestone for Lungarotti's revered Rubesco Riserva Vigna Monticchio 2018 - Torgiano Rosso Riserva DOCG, a Sangiovese varietal celebrating its 60th anniversary. This wine, with its deep roots in the historical Torgiano estate, epitomizes the synthesis of tradition and excellence Lungarotti stands for. Its pure Sangiovese essence is a testament to the winery's dedication to capturing the unique terroir of Umbria.

San Giorgio 2018, another highlight, blends Sangiovese with Cabernet Sauvignon, adorned with a label that honors Giorgio Lungarotti's visionary spirit. His commitment to innovation is echoed in this wine, once considered a daring endeavor for its unconventional varietal mix.



Vigna Monticchio

Lungarotti's prowess is not limited to reds; its white wines, such as the Torre di Giano Vigna il Pino 2020 and Aurente 2019, demonstrate the winery's versatility. The former, a blend of Vermentino, Trebbiano, and Grechetto, and the latter, a pure Chardonnay, both embody the elegance and complexity that Lungarotti's whites are celebrated for.

The spotlight also shines on Lungarotti's commitment to organic viticulture, with wines from its Montefalco estate, like Ilbio - Umbria IGT Rosso 2021 and Montefalco Sagrantino DOCG 2019, demonstrating the winery's dedication to sustainable practices. These wines, particularly the Sagrantino, are profound expressions of the varietal's distinctive power and elegance, capturing the essence of Montefalco's unique varietal king.



Lungarotti Winery Torgiano

Lungarotti's legacy, rooted in the pioneering vision of Giorgio Lungarotti, has grown from a family agricultural venture into a beacon of Italian winemaking. Through the dedication of three generations, the Lungarotti family has navigated the balance between innovation and the iconic character of their wines. Today, the winery's expansive 250 hectares of vineyards are a testament to their commitment to sustainability and biodiversity, with certifications such as VIVA for the Torgiano Estate and organic certification for the Montefalco Estate underscoring this ethos.

Beyond wine production, Lungarotti enriches the cultural fabric of Umbria through initiatives like the Wine Museum (MUVIT) and the Olive and Oil Museum (MOO) in Torgiano, promoting the intertwined heritage of wine, oil, and art. As Lungarotti presents its new vintages at Prowein, it not only celebrates its storied past and present achievements but also looks to the future, continuing to forge a path of excellence in

the world of Italian wine.