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George Clooney: From Hollywood to Vineyards

Clooney's Wine Venture in Provence

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In the sun-drenched hills of Provence, nestled among landscapes that could easily be mistaken for the canvases of impressionist masters, lies a vineyard that's about to capture the imagination of wine enthusiasts and celebrity watchers alike. This vineyard isn't just any plot of land; it's the Domaine de Canadel, a place where Hollywood glamour meets French viticulture, owned by none other than George Clooney and his wife, Amal.

The story of Clooney's foray into the wine world is something straight out of a movie. The estate, which the couple acquired in 2021, comes with a 4-hectare vineyard that's as picturesque as it is productive. Situated in Brignoles, just a stone's throw away from the azure waters of the Mediterranean and the glamorous locales of Marseille and Saint-Tropez, the vineyard is blessed with the perfect climate for growing grapes. Here, Vermentino vines thrive under the Provencal sun, their grapes soon to be transformed into the estate's debut wines.

The Clooneys have enlisted the expertise of Laurence Berlemont, a wine consultant with a star-studded portfolio, including work with Brad Pitt and Angelina Jolie's Miraval estate, as well as George Lucas' Château Margüi. Berlemont's skills and experience are a testament to the high aspirations for the Domaine de Canadel's wine project. Under her guidance, the estate is set to release a white and a rosé wine, both carrying the prestigious Coteaux Varois en Provence appellation.

George Clooney himself is not just a figurehead in this venture; he's actively involved in the creation of the wines. According to Berlemont, Clooney has participated in blending sessions, offering his insights and proving he has a discerning palate. His involvement goes beyond the glamour of his Hollywood persona, showcasing a genuine passion for wine and a humble approach to learning from the experts.

The final blend for the wines is expected to be decided upon soon, with a launch anticipated in the coming months. While the brand name remains a tantalizing secret, Berlemont hinted at "La Bastide Saint-Georges" as a potential label, though whether this is set in stone or a playful jest remains to be seen.

What's clear is that the anticipation for the Clooney wines is building. A launch event is in the works, promising to be as elegant and refined as the wines themselves. For wine lovers and fans of George Clooney, the release of these wines is not just about adding another celebrity label to the mix; it's about the fusion of passion, expertise, and the unique terroir of Provence.

As the wine world eagerly awaits the debut of the Clooney's Domaine de Canadel wines, one can only imagine the conversations and celebrations that will be sparked by the first sip. In a region known for its exquisite wines and breathtaking beauty, the

Clooney estate is poised to add a new chapter to the storied tradition of Provencal winemaking.