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Roger Federer hosts a memorable French-style celebration

Champagne, Stars, and Festive Spirits: Moët & Chandon's Christmas Film

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The festive season ushers in a time of celebration, and leading the charge is Moët & Chandon, with its latest short film featuring tennis legend and long-time brand ambassador Roger Federer. This new cinematic venture is a toast to the French art-de-vivre, showcasing a Christmas celebration that embodies the elegance and style synonymous with Moët & Chandon.

In the 45-second film, Roger Federer takes on the role of a gracious and sophisticated host, planning a delightful French-style celebration. The guest list is nothing short of stellar, featuring friends of the Maison who represent various spheres connected to Moët & Chandon, such as sports, fashion, cinema, gastronomy, and winemaking. The notable guests include Canadian fashion icon Coco Rocha, BAFTA-winning British actress Lashana Lynch, Michelin-starred chef and Moët & Chandon ambassador Yannick Alléno, and Moët & Chandon's chef de cave, Benoît Gouez.



The film meticulously captures the essential rituals of a French-style celebration. Federer, in his role, demonstrates elegance and distinction in executing each task. The guests receive hand-written invitations, and the preparations unfold in Roger's French maison. In the kitchen, Yannick Alléno crafts a delectable culinary experience, while Benoît Gouez expertly pairs the meal with the perfect Moët & Chandon champagne. The table setting is impeccable, with Coco Rocha ensuring every detail is perfect, and Lashana Lynch delicately wrapping the gifts.

As the evening progresses, guests gather around the table where every detail falls into place. Federer leads a celebratory toast with Moët Impérial, the flagship champagne of the Maison, masterfully orchestrating every moment of the evening.

Roger Federer: More Than a Tennis Legend

Roger Federer, one of the greatest sports legends of our time, has been associated with Moët & Chandon since 2012. This partnership has evolved into a thrilling journey defined by shared values of style, glamour, and generosity. Federer's role in this film, donning a tuxedo and displaying his elegant persona and sophisticated footwork, extends beyond his tennis prowess, showcasing his immense talent as an actor and comedian.

The Château de Saran in Champagne serves as the backdrop for this exquisite film. Acquired by Moët & Chandon in 1801, this historic castle underwent a masterful restoration and reemerged in the 21st century in 2019. Today, it stands as a symbol of the essence and legacy of Moët & Chandon, offering breathtaking views of the Chouilly hills and the Côte des Blancs.