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Louis Roederer wins the award again Robert Parker Green Emblem 2023

Leading the charge in sustainable wine production

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In an era where environmental consciousness has become paramount, the wine industry has not remained untouched by the growing demand for sustainable practices. At the forefront of this revolution is Louis Roederer, the esteemed Maison de Champagne, which was recently honored with the prestigious Robert Parker Green Emblem for 2023. This accolade, awarded by The Wine Advocate, underscores the winery's extraordinary commitment to sustainable viticulture and its pioneering role in organic farming practices.

Louis Roederer's journey towards sustainability traces back to the turn of the millennium. It was then that the winery embarked on an ambitious program to revert to traditional viticultural methods. Key to this transformation was the elimination of synthetic herbicides and fertilizers, coupled with the adoption of cultivation techniques that enhanced soil health and sustainability. Under the leadership of Jean Baptiste Lécaillon, Deputy Managing Director and Cellar Master, the winery integrated biodynamic methods to bolster vineyard resilience against adverse climatic conditions and promote healthier, more robust vine growth.

Louis Roederer has implemented a range of innovative and environmentally friendly practices. Massal selection, a method of choosing the best grapevine strains for reproduction, and gentle pruning, aimed at minimizing plant stress, are notable examples. Further, the winery has embraced fallow periods, the use of biodynamic fertilizers, and the establishment of hedges and low walls to encourage biodiversity. The presence of beehives not only aids in pollination but also serves as an indicator of a healthy ecosystem.

In 2018, Louis Roederer began the process of obtaining Organic Agriculture (AB) certification, which was ultimately awarded to 115 hectares of their historic vineyards. This certification is a testament to the winery's dedication to environmentally respectful and sustainable agricultural practices.

The Robert Parker Green Emblem, presented by The Wine Advocate, a global benchmark in wine criticism and evaluation, recognizes excellence in high-quality wine production as well as commitment to environmentally sound and sustainable practices. Louis Roederer's second receipt of this award reaffirms its leadership in sustainable viticulture.

Frédéric Rouzaud, President and CEO of Louis Roederer, expressed pride and satisfaction at this recognition. For Rouzaud, the award reflects the effort and dedication of the entire Louis Roederer team and solidifies their motivation to maintain high quality standards and passion. He emphasizes that their commitment extends beyond ecological and biodynamic practices to encompass the preservation of biodiversity and the pursuit of the most authentic and fresh expression of flavors and aromas in their grapes and wines. This philosophy, according to Rouzaud, is an integral part of his family's history and their relationship with nature and the exceptional terroirs they cultivate.

The bestowal of the Robert Parker Green Emblem 2023 on Louis Roederer is a clear indicator of the rising importance of sustainability in the wine industry. It represents not only an achievement for the winery but also a call to action for the entire industry to pursue production methods that are environmentally friendly and sustainable in the long term.