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OIV's search for a new Head of External

OIV announces opening for Head of External Relations

Friday, December 1, 2023



The International Organisation of Vine and Wine (OIV), a prominent entity in the vitivinicultural sector, has officially announced the opening for the position of Head of External Relations. This role, crucial in shaping the organization's global presence, involves direct reporting to the Director General and is a unique opportunity to influence and develop the OIV's external relations and communication strategies.

The Head of External Relations will play a key role in collaborating with the Director General to devise and implement the organization's external relations and communications plans. These plans are integral to the OIV Strategic Plan, reflecting the organization's commitment to fostering relationships and enhancing its global influence.

A primary responsibility of the role involves building and maintaining relationships with various stakeholders, including member countries, non-member nations, intergovernmental organizations, and representatives of the private sector. This facet of the role is crucial for coordinating member activities, enhancing understanding and support for OIV initiatives, and expanding the organization's reputation and influence.

The position also entails the development and execution of internal and external communication strategies, encompassing media relations, organizational messaging, and crisis management. Managing the Communications and Events Team, the Head will oversee the organization of events, media activities, and stakeholder communications, playing a vital role in risk identification and response strategies.

As a member of the Senior Management Team, this role contributes significantly to the OIV's overall leadership, strategic planning, and adherence to organizational values. Developing and delivering long-term strategies and budgets for engagement and communication is a key component, alongside supporting the Director General in various strategic and operational tasks.

The role involves extensive networking and relationship building, particularly with delegates and representatives of member and non-member entities. Identifying opportunities for the OIV to present its work at international forums and facilitating high-level meetings are also critical aspects of this role.

Candidates are expected to possess a relevant tertiary qualification and substantial experience in diplomacy, public affairs, or communications, preferably at an international level. Proficiency in English, French, and another OIV official language, alongside excellent communication, analytical, and leadership skills, is essential. Knowledge of the international vitivinicultural sector, while not mandatory, is preferred.

Interested candidates should submit their application, including a letter of motivation, to the Director General of the OIV via email by 31 December 2023.

This position not only offers an exceptional career opportunity but also a chance to be at the forefront of international efforts in the vitivinicultural sector, shaping the future of this dynamic industry.