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Champagne Bollinger: Setting a New Standard with B Corp Status

A Commitment to Sustainability and Social Responsibility

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In a landmark achievement reflecting its dedication to ethical and sustainable business practices, Maison Bollinger, the world-renowned champagne house, has been awarded the esteemed B Corp certification as of September 2023. This significant milestone underscores the company's foundational values and its pledge to social and environmental responsibility.

The journey to B Corp certification has been a diligent two-year process for Bollinger, emblematic of its commitment to aligning operations with sustainability principles. The accolade serves as a testament to the champagne house's dedication to

excellence—not only in the quality of its offerings but also in its societal and environmental accountability. As Bollinger approaches its bicentenary in 2029, it has charted an environmental and social roadmap that mirrors its ambitions for the future.

The B Corp certification is renowned for its rigorous evaluation criteria, setting an international standard for social and environmental impact. It is designed to measure a company's integrity and contribution to forging a more inclusive and sustainable future. For Bollinger, the achievement marks not only recognition of its current performance but also a commitment to maintaining and enhancing these standards, with stringent evaluation and verification required every three years.

The sustainability accolade was awarded after a comprehensive audit that scrutinized Bollinger's corporate governance, employee management policies, stakeholder relations, and environmental strategies. By embracing B Corp certification, Champagne Bollinger is demonstrating its framework for continual development and a strategy for constant, measurable progress.

Beyond validating Bollinger's initiatives, the B Corp certification fosters a culture of collective advancement among all its employees. This holistic approach mirrors the company's mission to act not only as a producer of exceptional quality champagne but also as a catalyst for positive change.

Charles-Armand de Belenet, Managing Director of Champagne Bollinger, has highlighted the importance of continuing to deploy the roadmap established in their Corporate Social Responsibility (CSR) program. The CSR program underscores the significance of people, the land, and the company's roots in achieving its long-term goals.