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Maximilien Bernardeau Ascends to Prominent Role at Laurent-Perrier Group

Laurent-Perrier Group Welcomes New Cellar Master: The Journey of Maximilien Bernardeau

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In the intricate and competitive realm of winemaking, few transitions are as noteworthy as the appointment of a new Cellar Master. This July, Maximilien Bernardeau achieved that distinction, having been designated the Cellar Master and Wine Manager for the

renowned Laurent-Perrier Group. This decision, made with the endorsement of Michel Fauconnet, speaks volumes of Bernardeau's expertise and contribution to the field of enology.

A Solid Academic Background Paves the Way

Bernardeau's journey in the world of wine is rooted in a strong academic foundation. Armed with a degree in cellular biology and phytophysiology, he didn't stop at merely understanding the organic nature of plants. Maximilien advanced his understanding by acquiring the national diploma of enology in June 2008 from Dijon, an institution revered in the global viticulture community.

Gaining Ground in Burgundy and Champagne

Fresh out of academia, Bernardeau's maiden voyage into the practical universe of winemaking was set in Burgundy, a region synonymous with quality wines. This experience in Burgundy, one of France's most celebrated wine territories, laid a robust groundwork for what was to come next.

His subsequent association with Sofralab as a consulting winemaker for Champagne marked a pivotal phase in his career. At Sofralab, he delved deeper into the viticulture specificities of the Champagne region, enriching his knowledge of grape cultivation and the unique winemaking practices that make Champagne stand out.

A Two-Decade Association with Laurent-Perrier

The Laurent-Perrier Group, which Maximilien Bernardeau joined in the year 2000, is one of the pillars of the Champagne industry. Here, under the guidance and mentorship of Christine Carré, the director of winemaking, Bernardeau honed his skills and refined his understanding of the Laurent-Perrier ethos. His promotion to the position of Cellar Master and Wine Manager testifies to his unparalleled commitment and the depth of his expertise.

As he steps into this paramount role, stakeholders, wine enthusiasts, and industry peers will undoubtedly keep an attentive eye on the direction in which he steers the Laurent-Perrier legacy.