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Marchesi Frescobaldi acquires renowned Oregon producer Domaine Roy & fils

Domaine Roy & fils joins italy's wine titan in a new venture

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In a move that merges tradition and innovation, Italy's distinguished Marchesi Frescobaldi winery has confirmed the acquisition of Domaine Roy & fils, a celebrated producer nestled in the heart of Oregon's Willamette Valley. This transaction is poised to close officially in the month of July. Although the specific financial details remain confidential, it's understood that Marc-André Roy will retain a minority stake in the establishment.

Domaine Roy & fils, founded less than a decade ago in 2012, swiftly rose to the elite ranks of Oregonian wine producers. Originating from the collaborative vision of Roy and Jared Etzel, they built upon the legacy of their forefathers who co-established the Beaux Frères winery in 1991. This ambitious venture was supported by 26 close friends hailing from Quebec.

Today, the winery is positioned about 45 minutes southwest of Portland, adjacent to Dundee in the esteemed Dundee Hills AVA appellation. This region hosts several of Willamette Valley's most sought-after wineries. Their additional vineyard, Quartz Acorn, is sited a mere 25 minutes to the east of their main winery. It resides in the prestigious Yamhill-Carlton Ava appellation, neighboring Louis Jadot's Resonance winery and the Jackson family's Gran Moraine winery.

The Marchesi Frescobaldi winery, with its rich history in the wine sector, expressed delight over this acquisition. Lamberto Frescobaldi, the president of Marchesi Frescobaldi, stated, "At this juncture of our expansion, we took the leap to acquire the stunning Domaine Roy & fils estate in Oregon." He further highlighted Oregon's global reputation for Pinot Noir cultivation and shared, "On behalf of the Frescobaldi family, I extend our gratitude to Marc-André Roy for presenting us with this unmatched opportunity."

Marc-André Roy, co-founder and president of Domaine Roy & fils, shared the emotional significance of the acquisition, referencing the legacy of his father, the founder of Beaux-Frères. He said, "It was paramount to continue the vision initiated by my father in the Willamette Valley in Oregon." Welcoming the Frescobaldi family, Roy expressed confidence in the alignment of their mutual commitment to quality, opining, "We believe this partnership will only amplify the prestige of Domaine Roy & fils."

In terms of operations, Marc-André Roy will maintain a pivotal role, serving on the Board of Directors, while also retaining his position as a minority shareholder. It is noteworthy that the Oregon cellar, known for its utilization of the ground's natural cooling effect, is specially designed to support organic air circulation.