vinetur

# Eichbaum will sell off its remaining Helles beer for 5 euros a crate

The clearance sale at the former Mannheim brewery is set to start Nov. 24, with roughly 80 pallets left after production ended in September

Monday, November 23, 2026



Eichbaum, the historic Mannheim brewery that stopped production in September, is set to sell off remaining stocks of its Helles beer for 5 euros a crate, plus the refundable bottle deposit, as the company winds down operations at its former plant.

The clearance sale is scheduled to begin on Tuesday, Nov. 24, and is expected to run for about four days or until the beer is sold out, according to reports published on Nov. 21 by t-online and Berliner Zeitung. The sale concerns inventory left at the old industrial site in Mannheim, in the German state of Baden-Württemberg, after brewing ended there.

The reports said roughly 80 pallets of Helles beer remained to be cleared, though no complete inventory has been made public. Because the exact load on each pallet has not been independently verified, the remaining stock cannot be reliably converted into liters or bottles. The published reports also did not provide a previous comparable retail or wholesale price, making it impossible to calculate a discount rate or estimate expected revenue from the sale.

The liquidation follows a long decline for Privatbrauerei Eichbaum, one of Mannheim’s oldest industrial names. The brewery was founded in 1679 and had about 300 employees before its insolvency announcement in October 2025, according to previously published reporting by SWR. Production at the Mannheim facility ended in September 2026, marking the close of brewing activity at the site.

The low price attached to the sale is an exceptional liquidation figure rather than a signal about the broader German beer market. The stock being offered is limited to the remaining Helles inventory identified in press reports. Soft drinks and other beverages that may still be present at the site were not included in the reported sale plan.

The planned selloff is significant because it shows the practical final stage of a factory shutdown after insolvency: not only the end of production, but also the disposal of what is left in storage. It also underlines a distinction that often follows corporate restructurings in the brewing industry. The closure of the Mannheim production site and the sale of leftover beer do not, by themselves, mean the Eichbaum brand disappears.

No equivalent company statement outlining the liquidation was cited in the reports that described the sale. The available information instead comes from secondary media accounts that identified their journalistic sources and referred to statements by management. That leaves some details, including the precise total volume of beer left at the site and the revenue the sale could generate, still unclear.

Even so, the basic outline is clear: after the September shutdown of brewing in Mannheim, Eichbaum’s remaining Helles stock is being offered directly from the former facility at a clearance price starting Tuesday, Nov. 24, with sales expected to continue only while supplies last.