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# Japan's domestic overnight travel spending rose 4.6% to JPY 7.0716 trillion in the third quarter

Higher lodging and food costs lifted total expenditure despite a 0.5% drop in overall domestic trips

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Japanese spending on domestic overnight travel rose in the third quarter, even as the total number of trips taken inside the country edged down, according to preliminary data released by the Japan Tourism Agency on November 18.

Travelers spent JPY 7.0716 trillion on domestic trips with at least one overnight stay between July and September, up 4.6% from a year earlier. The increase amounted to JPY 309.1 billion compared with the third quarter of 2025.

The data show that overnight travel remained the main driver of domestic tourism spending in Japan during the quarter. The number of overnight trips rose 1.8% from a year earlier to 91.86 million on a trips-person basis, while average spending per traveler per trip increased 2.7% to JPY 76,981.

The agency said the spending figures are nominal and include accommodation, meals, transportation and other travel-related expenses.

Growth in overnight travel spending slowed from the second quarter, when it had risen 12.7% from a year earlier. Even with that moderation, the third-quarter results extended the expansion seen earlier in the year.

From January through September, cumulative spending on domestic overnight travel reached JPY 17.863 trillion, up 7.7% from the same period in 2025, based on the quarterly figures published by the agency.

The report also highlighted a gap between overall travel activity and higher-value trips. While spending on overnight travel increased, the total number of domestic trips in Japan fell 0.5%, suggesting that travelers either chose longer stays or spent more on each overnight journey.

That pattern was reflected in the rise in per-trip spending. Higher outlays on lodging, food and other services helped lift total expenditure even without a broad increase in all travel volumes.

The November 18 release from the Japan Tourism Agency was based on its official statement and statistical report for the third quarter advance estimate.