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Sichuan’s beer output fell 26.8% in October from a year earlier

January-through-October production reached 24.24 million hectoliters, down 10.9%, according to industry figures covering large industrial brewers

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Beer production in China’s Sichuan province fell sharply in October, according to industry figures published on Tuesday, November 17, adding to a broader decline seen over the first 10 months of the year.

Sichuan produced 1.39 million hectoliters of beer in October, down 26.8% from a year earlier, according to data carried by China International Beer Network, also known as Beerw. For January through October, output in the southwestern province totaled 24.24

million hectoliters, a decline of 10.9% from the same period a year earlier.

The figures refer to industrial beer production by companies included in China’s statistical category for industrial establishments above the official size threshold. They do not represent the entire Chinese beer market, and they do not cover all producers in the country.

The October drop was much steeper than the decline for the year to date, suggesting a weaker month after an already softer 2026. Because the published figures are rounded and the source did not provide absolute year-earlier volumes, the implied reductions can only be estimated. Based on the reported rates, October production was lower by roughly 509,000 hectoliters than a year earlier, while the January-through-October shortfall would be about 2.97 million hectoliters. Those calculations are indicative and are not official published differences.

The report did not include September data, so a month-to-month comparison was not available. It also did not provide information on inventories, shipments or brewery operating rates, making it impossible to determine from the production figures alone what drove the October decline.

That distinction matters because production is not the same as sales or consumption. Output can fall even when demand is stable if breweries reduce inventories, adjust production schedules or manage capacity differently. Without additional data, the latest figures cannot show whether the drop reflected weaker consumer demand, supply-side adjustments or other factors.

Beerw published the numbers as a secondary industry source. Another industry publication, Yunjiu, attributed the same figures to the Sichuan Bureau of Statistics, but the original official document was not available for direct verification. The figures were initially expressed in units of 10,000 kiloliters and were converted here into hectoliters.

Sichuan is one of China’s major inland provinces, and changes in its industrial beer output can be relevant for suppliers, distributors and brewers operating in western China. A decline of this size in a single month may draw attention because it can affect brewery capacity use and purchasing plans, even if the available data do not explain

the underlying reason.

The October figures add to signs of a weaker year for the province’s brewing industry. Through October, Sichuan’s cumulative production remained well below the level recorded over the same stretch of 2025, and the gap widened with the sharp year-over-year fall reported for October.