vinetur

Treviso exchange cut indicative prices for Merlot and Cabernet IGT wines by €0.30 per ETG

The November 17 bulletin quoted Merlot at €5.00 to €5.50 per ETG and Cabernet at €6.00 to €7.00

Wednesday, November 18, 2026



The official bulletin of the Treviso commodity exchange lowered its indicative producer price ranges for Merlot and Cabernet wines with geographical indication in northeastern Italy, with both categories falling by €0.30 at the bottom and top of their ranges

between November 10 and Tuesday, November 17.

In the Treviso origin market, Merlot IGT was quoted at €5.00 to €5.50 per ETG on Tuesday, November 17, down from €5.30 to €5.80 on November 10. That was a decline of 5.66% at the low end of the range and 5.17% at the high end.

Cabernet IGT was quoted at €6.00 to €7.00 per ETG on Tuesday, November 17, compared with €6.30 to €7.30 on November 10. That represented a drop of 4.76% at the minimum and 4.11% at the maximum.

The figures come from the Borsa Merci di Treviso, which publishes official market bulletins for agricultural and wine products in the province of Treviso, in the Veneto region of northeastern Italy. In this case, the bulletin recorded reference quotations for conventional wines at the production stage, ex-cellar and excluding VAT.

The unit used in the bulletin is ETG, the Italian shorthand for euros per hectoliter and alcohol degree. The Merlot and Cabernet categories covered wines with alcohol content of 10% to 12% by volume.

The quotations do not refer to a single protected origin name. The bulletin groups prices by grape variety and does not publish separate values for each geographical indication. For the Merlot and Cabernet entries, the published ranges cover wines sold under the Marca Trevigiana, Veneto and Trevenezie geographical indications, which are used in northeastern Italy. That means the reported figures are broad market references for each variety rather than separate quotes for each indication.

The move between November 10 and Tuesday, November 17 was uniform across all four comparison points. The minimum and maximum quotations for Merlot each fell by €0.30 per ETG, and the same absolute change was recorded for Cabernet. Even after the decline, Cabernet continued to trade above Merlot across the full range shown in the bulletin.

The Treviso bulletin is useful as a snapshot of price sentiment at origin, but it comes with limits that the exchange states directly. The document says the quotations are indicative references and are not supported by documentary proof of completed

transactions. As a result, they should not be treated as average executed prices, and they do not on their own prove that a longer-term trend is in place.

No year-over-year comparison or cumulative change was available in the material tied to the Tuesday, November 17 bulletin. The documented movement is limited to the change from November 10 to Tuesday, November 17, when the two red wine categories both registered lower indicative ranges in the Treviso market.