vinetur

Dinkelacker and Radeberger Plan 50-50 Venture for Stuttgart Beer Brands

The proposed company would take over brewing, bottling and distribution of local labels if Germany’s cartel office approves the deal

Tuesday, November 17, 2026



Dinkelacker Brauerei Beteiligung GmbH & Co. KG and the Radeberger Gruppe plan to combine parts of their beer business in Stuttgart through a new 50-50 joint venture, according to an announcement reported by Brauwelt on Monday, November 16.

The companies said they will create Stuttgarter Brauereien GmbH & Co. KG, with each partner holding an equal stake. The new company is expected to brew, bottle and distribute the Stuttgart beer brands of both groups under its own responsibility.

According to the announcement, the partners said the venture is meant to preserve and secure Stuttgart’s brewing tradition over the long term. The structure would place key operating activities for those local brands inside one jointly owned company instead of leaving those functions divided between the two brewers.

The deal is not yet complete. It still requires approval from Germany’s Federal Cartel Office, the country’s antitrust authority. Until that review is finished, the joint venture remains a proposed transaction rather than a closed one.

The information published by Brauwelt did not include financial terms. It also did not say when the new company would begin operating if regulators approve the plan, or whether the arrangement would lead to changes in production sites, staffing or logistics.

Even with those details still unclear, the transaction stands out as a sign of how brewers in Germany may be using industrial partnerships to reorganize production, bottling and distribution while keeping established regional brands in place. For beer makers, those shared structures can offer a way to combine manufacturing and commercial functions without immediately giving up separate brand identities.

That gives the Stuttgart agreement wider relevance across the beverage business. Producers of beer and other drinks have faced growing pressure to balance local brand heritage with the cost of making, packaging and moving products to market. If the venture wins approval, it could become a closely watched example of how established companies try to protect regional labels while reshaping their operating base.