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Chapel Down Raises £5.5 Million in Share Placing

The English wine producer said the funds will expand production, sales and marketing, with new shares equal to 5.5% of capital

Thursday, November 5, 2026



Chapel Down Group said Wednesday, November 4, that it had raised about £5.5 million in a share placing, giving the English wine producer fresh capital to expand production, strengthen its sales and marketing work, and invest further in its brand portfolio.

The company said it placed 8,228,793 new ordinary shares with certain institutional and other investors at 67 pence a share. The bookbuild closed at 7 p.m. on Tuesday, November 3, after the fund-raising was announced earlier that day.

Chapel Down said the proceeds would be used mainly to speed up growth initiatives. Those plans include capital investment in production capacity, improvements to sales and marketing capabilities, and additional development of the Chapel Down brand portfolio. The company did not give a more detailed breakdown of spending in the statement and said it would provide a further update on the use of proceeds and on the business in due course.

The new shares will represent about 5.5% of Chapel Down’s enlarged issued ordinary share capital immediately after admission, according to the company. It said it had applied for the shares to be admitted to trading on AIM, the London Stock Exchange’s junior market, and that admission was expected to take place on Thursday, November 5.

The placing gives Chapel Down a relatively quick source of funding without taking on new debt, but it also expands the share count for existing investors. At the placing price of 67 pence, the company raised the money at a level below its recent market value, a common feature of accelerated fund-raisings aimed at institutional buyers.

For the drinks industry, the move points to continued investment in scale by a major English wine producer. More production capacity and stronger commercial spending could help Chapel Down increase output and widen distribution, which in turn could intensify competition in the sparkling wine category and support the broader push by English producers to build a stronger presence in premium wine markets.

The announcement did not include updated financial guidance, sales figures, or a timetable for specific projects. Instead, the company limited its statement to the result of the placing and the broad areas where the funds are expected to be deployed.

Chapel Down’s latest financing comes as beverage producers continue to balance growth ambitions with the need to preserve cash and invest in brand visibility. In that context, the company’s decision to raise equity for production and commercial expansion suggests it sees room to grow and is willing to accept dilution in exchange

for faster investment.