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Sicilia Outlet Village Hosts a Sicilian Red Wine Showcase on Sunday

The Enna outlet said visitors can sample wines from across the island, meet producers directly and receive free tasting access.

Friday, October 2, 2026



Sicilia Outlet Village will host the second event in its “Calici al Village” wine series on Sunday, Oct. 4, with a program focused on Sicilian red wines, according to an announcement from the organizers.

The event is scheduled to begin at 4 p.m. at the retail complex in Enna province. Organizers said visitors will be able to sample wines from producers across the island, meet winery representatives directly and move through the village during an afternoon that combines tastings, music and shopping.

The initiative follows an opening event held Sept. 27 that centered on Sicilian white wines. Organizers said that first date drew strong public attendance. The Oct. 4 program is the second of three planned Sundays in the series. A final event is set for Sunday, Oct. 11, and will be dedicated to Sicilian sparkling wines.

According to the release, participants on Sunday will receive a tasting glass and free tasting tickets. The program also includes a DJ set and access to the village's 170 stores, reflecting the format the outlet is using for the series: pairing wine promotion with entertainment and retail activity.

The event is being organized in collaboration with WineSicily and is designed to highlight the range of Sicilian wine production, from grape varieties and growing areas to individual labels and producers. The focus this weekend shifts from the island's white wines to its reds, a category that includes wines produced in several of Sicily's best-known wine territories, from Etna to western Sicily and the southeast.

A long list of wineries is expected to take part in the 2026 edition of "Calici al Village." Organizers named Aziende Tamburello, Costantino Wines, Casa Grazia, Planeta, Dei Principi di Spadafora, Tasca d'Almerita, Cantine Pellegrino and Travaglianti among the participating producers. Also listed are Cantoneri, Vigne Alte, Cantine La Contea, Campisidrasi, Destro Vini, Giacomo Mannone Viticoltore, Tenute Lombardo and Tenute dello Jato.

The lineup also includes Gurrieri, Musìta, Nina Gandolfo, Tenute Valso, Tenute 50, Tenute Rapitalà, Azienda Agricola G. Milazzo, Cantine Cellaro, Eccellenze dell'Etna-Turi, Giovinco, Duca di Salaparuta and Azienda di Rachele, according to the organizers.

Events built around regional wine tastings have become a common tool in Sicily for connecting producers with consumers outside formal trade fairs and industry meetings. By placing the event inside a shopping destination rather than a traditional tasting

venue, organizers appear to be aiming at a broader public, including casual visitors who may not usually attend wine-focused programs.

The “Calici al Village” series also comes at a time when food and wine tourism remains an important part of Sicily’s visitor economy. Wine producers on the island have continued to rely on public tastings, direct consumer events and partnerships with hospitality and retail operators to increase visibility for local labels.

For Sunday’s event, the main practical details released so far are the start time, 4 p.m., and the promise of free tasting access while supplies last. Organizers have framed the program as an open afternoon in which visitors can meet wineries, taste a range of Sicilian reds and spend time in the outlet village before the final date in the series on Oct. 11.