vinetur

Chefs in het Bos Opens Ticket Sales With First Weekend Nearly Sold Out

Organizers said discounted entry is available for 23 euros as the Amsterdamse Bos food and wine festival begins its run.

Friday, July 31, 2026



Chefs in het Bos, a food and wine festival in Amsterdamse Bos, has opened ticket sales and said only a limited number of tickets remain for its first weekend, according to a promotional message sent Friday by organizer Sophie through ticketing platform See Tickets.

The event is being presented as an outdoor gastronomy gathering focused on what organizers call “the gastronomy of the future.” In the email, the festival said it had officially started and invited visitors to spend “a delicious weekend in the green,” with chefs preparing signature dishes and chilled bottles ready for service. The message points to Amsterdamse Bos, the large park on the edge of Amsterdam, as the setting

for the event.

Organizers are offering an entry ticket at 23 euros, down from 28.50 euros, which represents a discount of about 19.3% from the regular price. The promotion appears aimed at driving last-minute sales for the opening weekend, which the festival described as close to selling out. The email did not specify how many tickets remain or provide attendance figures.

Beyond food service, the festival is also promoting wine-focused masterclasses and tastings. According to the message, these sessions will invite guests to compare terroirs, explore specific wine countries and taste under the guidance of sommeliers. The organizers said the classes are intended for visitors who want a deeper experience beyond the main festival program.

The event’s marketing places strong emphasis on innovation in dining. One of the links in the email refers to “a preview of 2050,” suggesting that part of the concept is to explore how food and drink may evolve in coming decades. The message, however, does not detail which chefs are participating, what ingredients or techniques will be featured, or how sustainability and future food systems will be addressed in practice.

The launch comes at a time when European food festivals continue to broaden their appeal by combining restaurant-style cooking, wine education and destination tourism. Amsterdamse Bos has become a recurring backdrop for open-air cultural events because of its size and accessibility from central Amsterdam and nearby Schiphol Airport. For visitors, that makes the festival part culinary outing and part leisure trip.

The email directs consumers to buy tickets through See Tickets and to consult the festival website for further information, including frequently asked questions. It also promotes the event’s Instagram account as another source of updates. No independent details were included in the message about operating hours, participating wineries, refund conditions or total program capacity.

For now, the clearest facts released by organizers are that Chefs in het Bos is underway, that it is taking place in Amsterdamse Bos, that discounted admission is being offered at 23 euros instead of 28.50 euros, and that wine masterclasses are part of the program. The push in Friday’s message was direct: buy quickly if planning to

attend the first weekend.