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Anheuser-Busch will invest more than $20 million in Missouri beer production.

The spending will expand Michelob ULTRA and Busch Light capacity and add a technical training center in St. Louis.

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Anheuser-Busch said Monday that it will invest more than $20 million in its operations in St. Louis and Arnold, Missouri, to expand production capacity for Michelob ULTRA and Busch Light and to open a new technical training center for manufacturing workers.

As reported by PR Newswire, the company said the spending will go to brewery and packaging upgrades at its St. Louis brewery and its can manufacturing plant in Arnold. The investment is part of Anheuser-Busch’s broader Brewing Futures plan, a $600 million program for its U.S. operations across 2025 and 2026.

The company said the Missouri project is aimed in part at supporting output of Michelob ULTRA, which it described as the nation’s top-selling and fastest-growing beer, citing Circana volume data for the 12 weeks ended April 5, 2026. It also said the investment will help expand capacity for Busch Light, which it called the top-selling beer in Missouri.

The announcement adds to a wider push by major beverage companies to put money into core production assets at a time when scale, packaging efficiency and workforce training are becoming more important in beer. For the drinks industry, the move could matter beyond Missouri because it signals where one of the country’s largest brewers sees demand growth and where it is willing to add capacity. It also shows that technical training is becoming part of capital spending plans, not just a separate labor issue.

Anheuser-Busch said it will open a technical skills training center inside the St. Louis brewery as an extension of its Technical Excellence Center. The new site will be one of 15 such centers planned nationwide, according to the company. It said the program is designed to train workers in mechanical, electrical, digital and operational skills.

The brewer said it aims to train more than 90% of its manufacturing workforce over the next five years. It added that more than 2,600 employees have already been trained at its Technical Excellence Center in St. Louis since 2022.

Brendan Whitworth, Anheuser-Busch’s chief executive, said in a statement that the company has called St. Louis and Missouri home for more than 165 years and that the latest spending is intended to keep the St. Louis brewery central to its operations while supporting local economic growth.

Missouri Gov. Mike Kehoe also welcomed the announcement, saying in a statement that brewing remains closely tied to the state’s industrial history and that Missouri’s policy environment supports brewers and manufacturers.

The investment comes as Anheuser-Busch continues to emphasize domestic manufacturing and workforce development in public announcements about its U.S. business. In addition to beer, the company has been expanding across ready-to-drink spirits, energy drinks and nonalcoholic products, but this latest project is centered on beer production and packaging.

The company also said it will bring the animated “A & Eagle” sign from its former Newark facility to its flagship campus in St. Louis. Once installed, Anheuser-Busch said, the sign will serve as a symbol of its manufacturing history and long presence in the city.

For St. Louis, the spending reinforces the role of brewing as both an industrial employer and a source of local identity. For beer producers more broadly, it points to continued investment in high-volume brands that can justify new packaging lines and brewery upgrades even as consumer demand shifts across categories. Michelob ULTRA has been one of the clearest examples of that trend, with large brewers increasingly directing capital toward brands that combine national scale with steady growth.

Anheuser-Busch did not provide a detailed timeline for completion of the Missouri upgrades beyond placing them within its 2025-2026 investment program. It also did not break out how much of the more than $20 million will go specifically to brewing equipment, packaging systems or the new training center. Still, the announcement gives a clear indication that Missouri remains a priority production base for the company as it invests in both output and workforce capability.